

Abstract

A clothing strap tensioning device has an elastic member having a geometry generally defined by middle, left end, and right end portions, and bounded by upper, lower, left and right edges, and includes mechanical snaps or other releasable attachment mechanisms integrated into the left end and right end portions for enabling releasable attachment of the end portions to each other to form the elastic member into a loop. The tensioning device is looped around a pair of spaced vertical straps of a brassiere, such that the straps are drawn toward each other medially to prevent the straps from slipping down the shoulders of a wearer and to impart an upward lift to the wearer's breasts. The geometry of the elastic member also prevents twisting of the straps.